



... Organization ... Business strategy ... Innovation ... General Management ...

**Problem** A Gear and Gearbox manufacturer as daughter company of a Korean group needs a supplement in the General Management with respective experience.

The enterprise needs a future oriented business strategy to be successful in new market segments. The innovation process and the products as well as the complete manufacturing processes have to be reengineered and future oriented to be more profitable.

Besides these activities new procedures for certification and validation of the challenging products have to be installed so that future risks are minimized for the customer as well as for the company itself.

It is understood that the day to day business has to be managed and handled.

**Project description and results** Within a several month lasting contract InnoTech supported the company with a CEO who had the necessary business experience to perform these tasks.

The activities were focussed on the following topics:

- Development of a long term growth oriented business strategy in alignment with the strategy of the mother company
- Development of new modular structured products
- Implementation of a process oriented ERP system for the optimization of the complete order handling from order entry until delivery
- Installation of a transparent order management function
- Development of the competence „logistics“ for serious production
- Reorganization of the enterprise with improvements in efficiency
- Reorganization of the development and certification procedures – integration of process planning activities

**Project-manager** Dr.-Ing. Lothar Ophey